



Four Stores Open as OXXO Care Cleaners Expands

STAFF WRITER | June 21, 2017



CEO Mishaan plans to open dozen more U.S. stores this year

HOLLYWOOD, Fla. — [OXXO Care Cleaners®](#) has opened four new stores in the cities of Boca Raton, Fla.; downtown Miami; West Palm Beach, Fla.; and Houston, the company reports.

Inspired by rapid growth, the brand's new expansion goals envision 12 more new stores in the United States and five more abroad for 2017, OXXO says.

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“OXXO continues to grow in 2017 with these openings and we are thrilled with the results. We also recently announced strategic multi-unit growth plans throughout the United States,” says CEO Salomon Mishaan.

Two of the stores are owned by two of the firm’s multi-unit franchisees, making them the first of multiple franchise locations planned for the U.S. this year.

OXXO reports that it is awarding single- and multi-unit opportunities. Mishaan encourages those interested in pursuing an OXXO franchise to reach out directly to one of the brand’s franchisees

“who can provide a first-hand testimonial of the simplicity of our process and the assistance we provide to our network to make the franchise-opening experience seamless.”

Since launching in 2002, the company has expanded to nearly 50 locations worldwide with a strong presence throughout the Southeastern and Mid-Atlantic U.S., as well as Indonesia, it notes.

The environmentally friendly garment cleaning franchise uses [GreenEarth® Cleaning](#) solvents while offering 24/7 ATM-style service.

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