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## Drycleaning Franchise OXXO Launches Mobile App

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TIM BURKE | May 24, 2017

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### CEO Mishaan out to offer ‘innovative solutions’

HOLLYWOOD, Fla. — [OXXO Care Cleaners®](#) has launched the OXXO mobile app, which, according to the company, will allow customers to track information about the status of their orders, among other functions.

“Customers and franchisees will further benefit from our core mission of simplifying the OXXO Care cleaning experience with innovative solutions,” says Salomon Mishaan, CEO of OXXO.

The self-described “environmentally friendly garment cleaning franchise” reports that customers can also use the app to request pickup and delivery, receive and view their tickets, modify their profile and payment options, and locate a nearby store.



“OXXO continues to grow,” says CEO Salomon Mishaan of his four new store openings this year, and 12 more planned, plus five additional stores abroad. *(Photo: OXXO Care Cleaners®)*

able to easily re-order routes, better monitor workflow, and easily update customers about order status,” Mishaan says.

With this solution, the firm reports, more customers will be able to use its services without having to step into the store.

The firm’s app is available for download at the Apple store, the company indicates.

“OXXO is dedicated to keeping the franchise at the cutting edge of technology,” adds Mishaan.

## About the author

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AMERICAN DRYCLEANER

*Editor*

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