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OXXO Care Cleaners Unveils Multi-Unit Franchise Incentive Promotion

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Franchise To Exhibit at Multi-Unit Franchise Show

April 19, 2017 // [Franchising.com](#) // Hollywood, FL - OXXO Care Cleaners®, the environmentally friendly garment cleaning franchise that was first to use Greenerath® solvents while offering 24/7 ATM-style service, today announced a buy one get one free *Franchise fee for potential franchisees who purchase a minimum of three franchised OXXO Care Cleaner multi-units through May 20th, 2018. OXXO, which since 2002, has prioritized “care for garments, customers, the environment, franchisees and staff,” over all else, will be at Booth 635 at the Multi Unit Franchise Show in Las Vegas this weekend and invites interested franchisees to stop by

The US\$9Billion dry cleaning industry today is increasingly promising for franchises with proven business models. Traditional models are being phased out and stricter environmental standards provide a great space for new players.

“We are excited to launch this new incentive program because we have a franchise model that works. Our franchisees continue to execute OXXO’s proven system effectively. More than 60% of our individual franchisees have become successful multi-unit owners. We wanted to take advantage of our presence at the Multi Unit Franchise show to give potential franchisees an offer they can’t refuse,” says Salomon Mishaan, Founder & CEO of OXXO.

“OXXO comes off several consecutive record sales periods, and we want to expand our winning brand with new multiunit franchise partners. To accompany these significant incentives, we’re offering the opportunity for franchisees to capture exclusive development territories in the Southeast, Gulf and East Coast, including Texas, Georgia, New York, New Jersey and North Carolina, Boston, Chicago, Colorado, and now abroad in South America and Indonesia,” says Nilma Fernandez, OXXO’s COO.

Since launching the franchise in 2002, OXXO Care Cleaners® has expanded to nearly 50 locations worldwide with a strong presence throughout the Southeastern and Mid-Atlantic United States and Indonesia. Inspired by rapid growth and a pioneering business model, the brand's new expansion goals envision twelve more new stores in the US and five abroad for 2017.

OXXO will be at Booth 635 at the Multi-unit franchise expo this weekend. Contact sales@oxxousa.com for an appointment.

***Buy one get one free * only applies to the Franchise fee.

About OXXO®

OXXO® is an environmentally-responsible dry cleaning franchise in the United States. At OXXO®, customers experience the ultimate in garment care with the use of environmentally safe GreenEarth solvents (no use of Perc *Perchloroethylene chemicals common at other dry cleaners), the latest 24/7 ATM-style pick up service, the most technologically advanced European manufactured garment care equipment and the traditional method of hand-ironing. All garments are cleaned right the first time and personally inspected by OXXO® garment care specialists to ensure superior handling and meticulous attention to detail. Visit www.oxxousa.com for more information and the OXXO® nearest you. For more information about the OXXO Care Cleaners® franchise opportunity, call 1.866.462.6996.

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OXXO Care Cleaners® is one of the fastest growing established 24Hr pick up dry cleaning franchise concepts in the world.

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In Loving Memory Of Timothy Gardner(1987-2014)