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NEWS > OXO CHASES MULTI-UNIT PARTNERSHIPS

OXO Chases Multi-Unit Partnerships

Franchising News | 13 Feb 2017






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OXXO Care Cleaners has announced that it will pursue an aggressive multi-unit franchise strategy across the U.S. The environmentally-friendly concern, which has already sold 50 franchises, has signed an agreement with area developers Guillermo Gallegos and Alexander Quintanilla, who will build 20 franchises in ten years. A single OXXO unit costs approximately \$450,000. Salomon Mishaan, Founder and CEO of OXXO said, "Competitors have come onto the market in the last ten years with copies of some of our unique qualities, but none have been able to perfectly replicate what OXXO does and more importantly, the service and quality we offer our customers. We are proud of the brand we have built and continue to enhance our offering with regular updates to our clean technology. Multi-unit sales are the logical natural next step to our growth roadmap."

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Donut Bar To Eat into SoCal

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